

BUSINESSWORKS GOLD



best
software

insights for the life of your business™

Power and
simplicity in
a single,
integrated
solution.





BusinessWorks Gold

Designed for complete business visibility, BusinessWorks Gold gives you the management tools you need to succeed. Now, a single solution gives you a clear picture of your entire operation.

Robust, easy to use features and in-depth reporting give you the power to maximize efficiency, discover new revenue opportunities, and take control of your company's success.

"BusinessWorks Gold lets us create a wide variety of reports with a few clicks of the mouse. It's set up in an intuitive manner, making it very easy to get the analyses we need. This is saying something, because none of us here are accountants."

Bert Bellinson, Tangent Industries, Inc.

The Right Solution for Your Growing Business

For small businesses that have outgrown basic, “off-the-shelf” accounting packages, BusinessWorks Gold is the powerful, easy-to-use solution that puts every aspect of your business in clear view.

With features usually reserved for systems costing thousands of dollars more, BusinessWorks Gold puts the information that’s vital to the success of your business — right at your fingertips.

If you weren’t sure you could afford an accounting solution that provides extensive reporting capabilities, unmatched ease of use, and the ability to grow with your business, then BusinessWorks Gold is an eye-opening discovery.

Increase Profitability Through Greater Efficiency

The award-winning BusinessWorks solution simplifies and streamlines key business functions, as well as daily business activities. It gives you an instant link to critical, up-to-the-minute accounting information to help you make the most informed business decisions.

Moving from task to task is easy, and you can access data with a simple keystroke or mouse click. The flexibility and comprehensive functionality of BusinessWorks affords possibilities that were previously unattainable for small businesses.

- Because BusinessWorks Gold is a real-time system, account balances and cash management reports are always accurate.
- Robust inventory control features provide serial number tracking, multiple warehouse management capabilities and multiple costing and pricing methods for complete inventory management.
- Beat your competitors to the punch by getting your quote in front of prospects right away. E-mailing forms such as quotes, invoices and purchase orders saves money, shortens the sales cycle and helps you close more business.

Make Informed Management Decisions

BusinessWorks Gold keeps you informed with graphical reports, a built-in custom report writer and a custom spreadsheet creator. And now, with a new Business Graphics feature, you can achieve an even clearer vision of the financial health of your business — giving you the tools you need to be an effective leader.

Report customizing options are extensive with BusinessWorks. Report filters provide greater flexibility and help you create reports that are designed to meet your unique needs. You can even customize the style of the report to fit your corporate image.



“We’re always trying to look at our money — what we’re spending, what we’re bringing in and why. BusinessWorks Gold helps us do this so we can run our company smarter and more strategically.”

Cathy Shackelford, Diversifolia, Inc.



"Although Aisha, our student volunteer bookkeeper, was only 15 and had no accounting software experience, she was very quickly able to post transactions and learn how to run reports. That's because BusinessWorks has a very intuitive interface. BusinessWorks is very straightforward and bulletproof."

Bob Grove, Co-Founder, ZUMIX

"Our accounting requirements can get complicated but BusinessWorks handles our needs with ease."

Catherine Dichey, Intermedia Arts

BusinessWorks integrates with Crystal Reports and F9 Report Writer to provide even greater flexibility for companies with complex reporting requirements. Whether you are a small start-up or a medium-sized company, sophisticated reporting capabilities provide the accounting information necessary to help your business operate at maximum profitability.

Easy Navigation Saves You Time

Consistent design and an intuitive interface make BusinessWorks Gold easy to set up, learn and navigate.

Because BusinessWorks Gold is designed to work the way you do, tasks can be easily launched through a traditional menu or through the exciting HTML-based site map. Shortcuts can be defined for fast access to frequently used options, or tasks can be launched automatically through the Startups feature — saving valuable time.

The Running Tasks option is accessible throughout the system for fast access to other open BusinessWorks Gold functions.

For the novice accounting user, BusinessWorks Gold provides built-in checklists to step you through periodic processes — saving you time and reducing processing errors. And BusinessWorks Gold offers an integrated desktop design that directly links you to commonly used business applications such as Microsoft Word and Excel.

It even has a built-in Web browser so you can quickly access the Internet directly from within BusinessWorks.

Build your BusinessWorks Gold System as You Grow

The complete BusinessWorks Gold system includes 11 modules: System Manager, General Ledger, Cash Management, Accounts Payable, Accounts Receivable, Inventory Control and Purchasing, Order Entry, Payroll, Job Cost, Custom Office and the BusinessWorks/GoldMine Link.

You can purchase BusinessWorks Gold with the modules you need now, and add more modules or third-party links as you grow.

All modules are integrated to work together. Each module offers dynamic features that rival any you would find in expensive, high-end products. Plus, the system's built-in, multi-user networking capability lets you easily add users as your company grows, and enables them to share data simultaneously. The enclosed specification sheets will give you a small taste of the many benefits BusinessWorks Gold can offer your company.

For more detailed information please contact your BusinessWorks consultant today!



BusinessWorks Gold Modules

- System Manager
- General Ledger
- Cash Management
- Accounts Payable
- Accounts Receivable
- Inventory Control and Purchasing
- Order Entry
- Payroll
- Job Cost
- Custom Office (Microsoft Office integration)
- BusinessWorks/GoldMine Link

Improve Productivity Through Integration

Your accounting and business productivity software give you maximum power and efficiency — only when they work smoothly together.

Through seamless integration with Microsoft Office, GoldMine, Crystal Reports and other leading business solutions, BusinessWorks gives you the tools you need to maximize productivity and increase profitability.

For a complete list of applications that integrate with BusinessWorks Gold, we urge you to contact your BusinessWorks consultant or visit the Best Software Web site at: www.bestsoftware.com

Call for a Free Demonstration of BusinessWorks Gold!

Why not see for yourself what BusinessWorks can do for your business?

Call us today at **800-447-5700** to receive the name of a local Best Authorized Reseller who can give you a complete demonstration of BusinessWorks Gold.

Choose the Leader for Quality, Service and Support

BusinessWorks Gold is a product of Best Software. Combined with its parent company, Best is the world's leading provider of business management solutions. We're committed to bringing our customers the highest quality products, complemented by unparalleled support and service — ensuring that you receive the best business solution value available anywhere. Our applications are backed by the largest channel in the industry, including authorized resellers, consultants and CPAs, who are dedicated to bringing you the very best in installation, product support and systems integration services. Our comprehensive support plans ensure that you have every resource at your fingertips to maximize the power of your BusinessWorks system. Best training programs, which are conducted at our training facility in Irvine, California and at Authorized Training Centers throughout the country, give you the knowledge and skills to make the most of your software investment.





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